CAESARS
FOUNDATION
OF FLOYD COUNTY
2019 ANNUAL REPORT

Everything Old is New Again

The Caesars Foundation of Floyd County (CFFC) has returned to its roots and goes by its original name again. If our "new" logo looks familiar, it was the previous logo of the Caesars Foundation. With the casino moving from the riverboat to a state-of-the-art new land-based casino, the Foundation is excited to rebrand along with Caesars Southern Indiana.

Though operating under a "new" old name and logo, our mission is the same. Once again, in the last year, the Foundation Board of Directors has committed millions of dollars to improve the quality of life and place in Floyd county and encourage economic growth. We are incredibly proud of how funding from the Caesars Foundation has transformed our Floyd County community.

None of this would be possible without the philanthropy of the Caesars Southern Indiana Casino. For all they have done for our community, we have the deepest gratitude and want to share our appreciation in this 2019 Annual Report to the community. It is difficult to imagine our community without the impact of the Casino's generosity.

CAESARS FOUNDATION
OF FLOYD COUNTY

2020 Foundation Leadership

Foundation Board of Directors

Mayor Jeff Gahan
President

Mr. David Aebersold
Vice-President

Ms. Judy Hess
Secretary

Mr. Brad Seigel
Treasurer

Mr. Shawn Carruthers

Ms. Renee Nadeau

Mr. Bob Caesar

Foundation Staff

Rose Schilmiller
Program Director

Jerry K. Finn
Executive Director

Economic Development & Philanthropy

Innovative trends in philanthropy across the country provide ideas to benefit our community. Many concepts allow the Foundation to do good work in the community without depleting critical assets. Several of these programs include the Kiva Loan program and the Small Business Revolving Loans.

Kiva Zero Interest Loans: Small businesses development and growth form the cornerstone of economic development in any community. The Caesars Foundation provides matching funds to Kiva loans, an innovative crowd-funding program to match small business peer-to-peer loans at zero percent interest in Floyd County. To date, eight loans have been matched with Foundation funds. Details on loan applications are available at Kiva.org

Small Business Revolving Low Interest Loans: These low interest loans help small businesses expand operations and increase or retain employees in Floyd County. The low interest loan fund is a partnership with One Southern Indiana and SISBDC. $3,056,636 has been loaned to 67 small businesses to date. For information about applying for a loan, contact Elizabeth Baxter at One Southern Indiana, (812) 945-0266 or the Caesars Foundation.

Façade Grants: A $1 million façade renewal project for the historic downtown district that has contributed to the revitalization of downtown New Albany continues due to the Foundation and City's collaboration. Owners must cover 25% of the restoration costs and a grant will cover the other 75%. Much of the work has been completed, but some facades are still a work in progress.

Downtown Streetscapes: The north side of Market Street between State and Bank received a $1 million renewal from the Foundation to enhance the esthetics and walkability of the city. The renewed streetscape adds to the improved look for the historic downtown district and its economic health.

Ohio River Greenway: The greatest potential for economic development to the region is the work being done with the Ohio River Greenway and River Heritage Conservancy. The 8th Street to East 18th Street pedestrian and bicycle path segment of the Greenway, as well as the bridge over Silver Creek, opened this past year and is being enjoyed by impressive numbers of the public. The three riverfront communities of New Albany, Clarksville, and Jeffersonville are finally connected. A new City park on the west side will provide a beautiful natural area extending the Greenway to Falling Run Creek. The Loop Island Wetlands will add incredible opportunities for nature lovers to enjoy walking, wildlife, flora and fauna.

Scribner Place YMCA: The Foundation made its seventeenth payment of $1,000,000 in 2019 to cover the cost of constructing the Floyd County Branch of the YMCA. The Y is the signature project of the Foundation to date. The transformation and impact the Y has had on the economic development of downtown New Albany was one of the goals of this project.

Charitable Philanthropy

Grants: Spring and fall grant cycles provided $802,000 for charitable organizations which benefit Floyd County residents. Funding through the biennial grant cycles provided funds for 56 charitable organizations. The grant application deadlines are March 31st and August 31st each year. Grant guidelines, an online application, and a list of the 2019 grants that were awarded can be found on our website: www.CaesarsFoundationFC.org.

Blessings in a Backpack is a community partnership for elementary age children who might not have enough food on weekends. CFFC committed $35,000 of the $120,000 needed to help feed over 2,000 children every weekend during the school year. To donate to this worthy cause or for more information, visit blessingsinabackpackfloydcounty.org.

The Imagination Library Partnership between CFFC and the NAFC Education Foundation encourages childhood literacy by helping provide free books in the homes of all Floyd County children registered for the program.

- The program delivered 44,168 books to children across Floyd County in 2019.
- An average of 3,700 children received books each month.
- Since the launch in 2009, an incredible 396,000 books have been delivered to over 14,500 Floyd County children.

Floyd County children from birth to five years old who are not yet registered for this program can sign up at www.imaginationlibrary.com.

Southern Indiana Mentoring Partnership is working to increase the number of mentors available to help children succeed in life. The Foundation has provided leadership to help increase the number of mentors for children who are in need of positive role models. Those interested in helping mentor a child can start the volunteer process at SIMentoring.org.

Eagle Scout Gold Award Grants: Each year, Girl or Boy Scouts working to complete their Gold Award or Eagle Scout designation are encouraged to apply for a $250 grant to help finance their projects. The scouts raise the remaining funds for their project and do all the work. Contact the Foundation for information regarding Scout grants.

Independence Day Fireworks & Riverfront Amphitheater: The Caesars Foundation sponsored an Independence Day Celebration at the New Albany Riverfront Amphitheater, which included live music, activities for kids, and fireworks. The outdoor venue provided the perfect backdrop for thousands in the community to relax and celebrate the national holiday. Late summer provided movies on the Riverfront, as well as musicals with local youth and artists.

Caesars Foundation Volunteers

Grants Committee:
Dr. Johnny Alse
Ms. Jessica Bergman
Ms. Trudy Betourne
Mr. Tyler Bliss
Mr. Kelly Carnighan
Ms. Emily Carter-Essex
Mr. Cory Cochran
Ms. Kathy Copas
Mr. Scott Donald
Mr. Jim Green
Ms. Pam Grieb
Mr. Max Guenther
Ms. Rebecca Harrett
Mr. Hunter Harritt
Ms. Sheila Jones
Ms. Lise Kruer
Ms. Courtney Lewis
Mr. Pako Martin
Mr. William Medina
Mr. Christian Mocek
Ms. Jennie Olmstead
Ms. Lesa Smith
Ms. Katie Bauer Sutter
Mr. Tim Tomes
Ms. Amelia Williams
Ms. Lisa Zwissler

Investment Committee:
Mr. Brad Seigel, Chair
Mr. Bob Caesar
Mr. Andy Atchison
Ms. Marcia Bickers
Mr. Robert Eichenberger
Ms. Barbara Geltmaker
Mr. Norm Melhiser
Ms. Diane Murphy
Ms. Renee Nadeau
Mr. Gene Price
Ms. Leslie Vidra
Mr. John Waggoner

Small Business Revolving Loan Committee:
Dr. Al Knable- Chair
Mr. David Aebersold
Ms. Lisa Brooking
Mr. Jerry Finn
Mr. Matt Hall
Mr. Madison Hammen
Ms. Renee Nadeau
Mr. D. Keith Pulliam
Mr. Richard Robinson
Ms. Le Anne Kruer Scott
Ms. Elizabeth Baxter- One Southern Indiana Staff
Ms. Kari McGuiver- ISBDC Staff

Caesars Foundation of Floyd County

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New View Ariel & Imaging Solutions.
www.newviewai.com. 812-725-3110

Scholarships

from the Foundation in 2019 helped hundreds of Floyd County graduates continue their college or vocational education.

Floyd Central High School:
24 scholarships
$240,000

New Albany High School:
24 scholarships
$240,000

Providence High School:
(Floyd County residents)
2 scholarships
$20,000

Community Montessori:
(Floyd County residents)
1 scholarship
$10,000

In addition, the Foundation funds **The Dr. John E. Reisert Scholarship at Indiana University Southeast** and the **Judy Genovese Hess Scholarship at Spalding University.**

Funds received from Caesars Southern Indiana since 1999:

$1,695,458

Gifts to the Community in 2019:

$2,708,181

Major Grants:	$	1,135,000
Grants:	$	802,000
Scholarships:	$	435,000
Sponsorships:	$	35,650

$45 Million
given to the community since the Foundation's inception

$63.6 Million
received from Caesars Southern Indiana since 1999

Financials

Current Assets:		
Cash & cash equivalents	$	1,755,024
Investments	$	32,904,799
Contribution Receivable	$	363,330
Office/Equipment	$	2,275
Total Assets	**$**	**35,025,425**
Grants Payable	$	7,325,992
Unrestricted Net Assets	$	27,672,436
Total Liabilities & Net Assets	**$**	**35,025,428**